

BIC® 4 COLOURS®

The world-renowned BIC® 4 Colours® ballpen gives you the convenience of four different ink colours in one ballpoint pen.

FR/
Le stylo à bille de renommée mondiale le BIC® 4 Couleurs® vous offre la commodité de quatre couleurs d'encre différentes dans un seul stylo à bille.

DE/
Der weltbekannte BIC® 4 Colours® Kugelschreiber bietet Ihnen die Verwendung von vier verschiedenen Tintenfarben in einem Stift.

IT/
BIC® 4 Colours® ti offre la comodità di quattro diversi colori di inchiostro in un'unica penna.

ES/
¿A qué esperas para empezar tu colección? El mundialmente reconocido bolígrafo BIC® 4 Colours® te ofrece la comodidad de cuatro colores de tinta diferentes en el mismo bolígrafo.



1101 BIC® 4 Colours® with lanyard



1100 BIC® 4 Colours®



1100 BIC® 4 Colours® Metallic Foil



1133 BIC® 4 Colours® ECO
1134 with lanyard



1123 BIC® 4 Colours® Rainbow Decor
1124 with lanyard



1069 BIC® 4 Colours® Bicolor
1076 with lanyard



1074 BIC® 4 Colours® Gradient
1075 with lanyard



1071 BIC® 4 Colours® Pastel
1072 with lanyard



1102 BIC® 4 Colours® Fashion
1108 with lanyard



1097 BIC® 4 Colours® Sun
1098 with lanyard



1109 BIC® 4 Colours® Fine
1111 with lanyard



1114 BIC® 4 Colours® Fluo
1116 with lanyard



1057 BIC® 4 Colours® Glacé
1058 with lanyard



1106 BIC® 4 Colours® Shine
1107 with lanyard



1060 BIC® 4 Colours® Soft
1063 with lanyard



1061 BIC® 4 Colours® Wood Style
1064 with lanyard



1067 BIC® 4 Colours®
Flags Collection
1068 with lanyard



1099 BIC® 4 Colours® 3+1 HB

BIC® 4 COLOURS®

collection 

Always an icon.

Since 1970!



THE SOLUTION
FOR FULL COLOUR
COMMUNICATION!

1100 / 1101

BIC® 4 COLOURS®

1100 Opaque

1101 With lanyard

Ink Colour



01/01



02/02



01/03



01/05



01/02



01/12



Studio

1:1 scale

360°
Printing

NEW!

Metallic Foil



Refill
service on
request

FR /
Toujours une icône.

DE /
Immer ein Kultmodell.

IT /
Sempre un'icona.

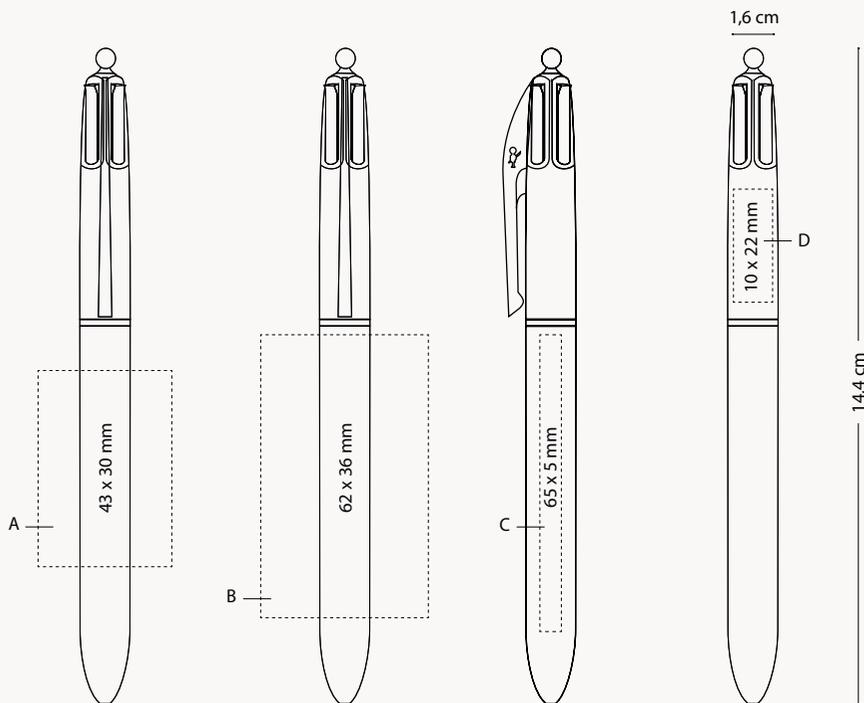
ES /
Siempre un icono.

1100 / 1101

BIC® 4 COLOURS®
1100/1101

A SP: max. 4 col.
B DG/MF: Digital print (area for images)
C BP: full-colour
D SP: 1 col. (only for white upper parts)

MOQ 250 units (SP, DG)
MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG



PERSONALISED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified

WRITING MODES



BALLPEN 0.1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPEN



METALLIC FOIL

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING FROM RENEWABLE SOURCES



CHECK OUT THE VIDEO

New barrel made from 98% recycled plastic coming from car parts*.

1133 / 1134

BIC® 4 COLOURS® ECO

1133 Opaque

1134 With lanyard

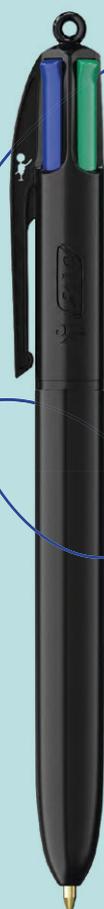
Ink Colour



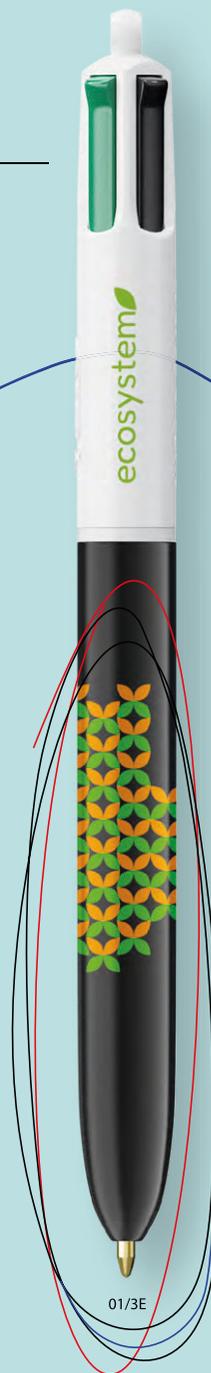
NEW!



01/1E



02/3E



01/3E



Barrel



Refill service on request

1:1 scale

FR /
Nouveau corps
fabriqué à partir de
98 % de plastique
recyclé provenant de
pièces automobiles*.

DE /
Neuer Schaft
hergestellt aus 98 %
recycletem Kunststoff
aus Autoteilen*.

IT /
Nuovo fusto realizzato
con il 98% di plastica
riciclata proveniente
da parti di automobili*.

ES /
Nuevo cuerpo
fabricado con un 98 %
de plástico reciclado
procedente de piezas
de automóviles*.

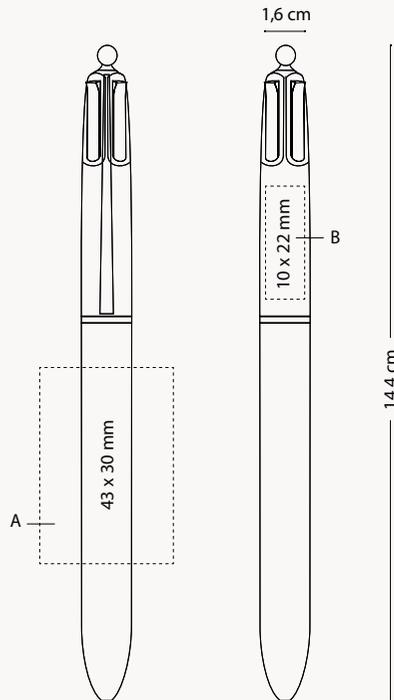
BIC® 4 COLOURS® ECO

1133 / 1134

BIC® 4 COLOURS® ECO
1133/1134

A SP: max. 3 col.
B SP: 1 col. (only for white upper parts)

MOQ 250 units



PERSONALISED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



FABRIQUÉ
EN FRANCE
MADE IN FRANCE



REGULATORY
COMPLIANCE



ISO
certified

WRITING
MODES



BALLPEN
Ø1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY
COMING FROM
RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

Can be used
as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG

See pages 272-276 for a detailed explanation of the icons.

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DJEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

Colour Your World!

Your Life, Your Style.

1123 / 1124

BIC® 4 COLOURS® RAINBOW DECOR

1123

1124 With Lanyard

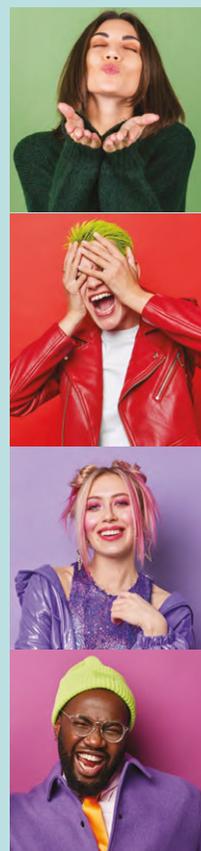
Ink Colour



Refill
service on
request

1:1 scale

01/9Y



FR /

Colorez votre
monde !

Votre vie, votre style.

DE /

Bringe Farbe
in deine Welt!

Dein Leben, dein Stil.

IT /

Colora il tuo
mondo!

La tua vita, il tuo stile.

ES /

¡Colorea
tu mundo!

Tu vida, tu estilo.

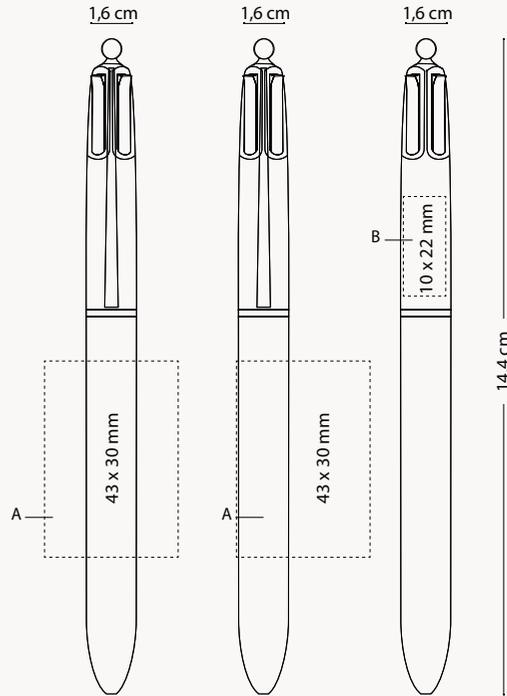
BIC® 4 COLOURS® RAINBOW DECOR

1123 / 1124

BIC® 4 COLOURS® RAINBOW DECOR
1123/1124

A SP: max. 2 col.
B SP: max. 1 col.

MOQ 250 units (SP)



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

+ INFO PAGES 254 TO 265



PLASTIC POUCH

Can be used as bookmark



WINDOW BOX



BIC® COLLECTION BOX

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG



PERSONALISED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified



WRITING MODES



BALLPEN 0.1 MM



PRINTING TECHNIQUES



SCREEN PRINTING



SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING FROM RENEWABLE SOURCES



CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

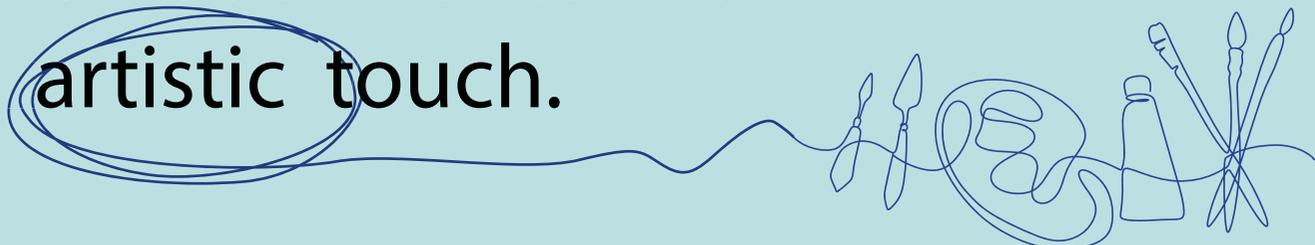
NOTEBOOKS

BIC® / DJEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

Metallic aesthetics with an artistic touch.



1069 / 1076

BIC® 4 COLOURS® BICOLOR
1069
1076 With Lanyard

Ink Colour




01/04G/47



01/05G/47



01/80/47



01/4R/47



Refill service on request

1:1 scale

FR /
Une esthétique métallique avec une touche artistique.

DE /
Ein Metallic-Look mit künstlerischer Note.

IT /
Look metallico con un tocco artistico.

ES /
Estética metálica con un toque artístico.

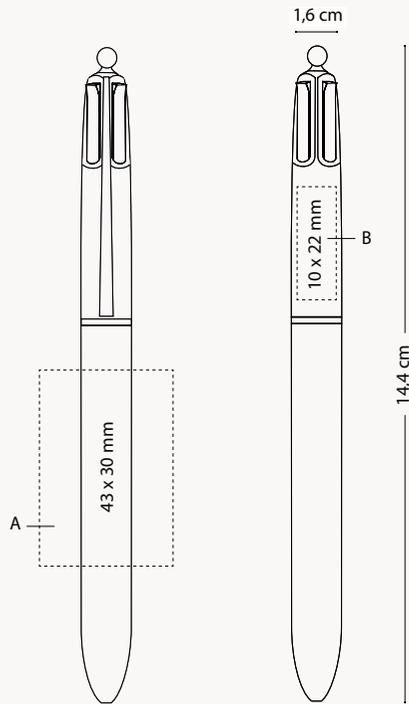
BIC® 4 COLOURS® BICOLOR

1069 / 1076

BIC® 4 COLOURS® BICOLOR®
1069/1076

A SP: max. 2 col.
B SP: max. 1 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

Can be used
as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG



PERSONALISED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN FRANCE



REGULATORY
COMPLIANCE



ISO
certified

WRITING
MODES



BALLPEN
Ø1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY
COMING FROM
RENEWABLE SOURCES



CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

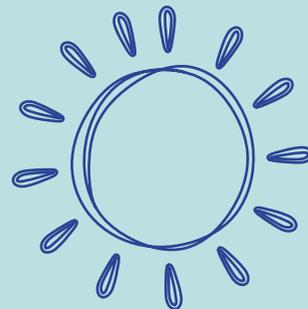
NOTEBOOKS

BIC® / DJEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

The most summery vibes.



1074 / 1075

BIC® 4 COLOURS® GRADIENT
1074
1075 With Lanyard

Ink Colour




Refill service on request

1:1 scale

01/3G/8D/4R

FR /
Un look
total d'été.

DE /
Die beste
Sommer-Stimmung.

IT /
Un'esplosione di
colori estivi.

ES /
Las vibraciones
más veraniegas.

BIC® 4 COLOURS® GRADIENT

1074 / 1075

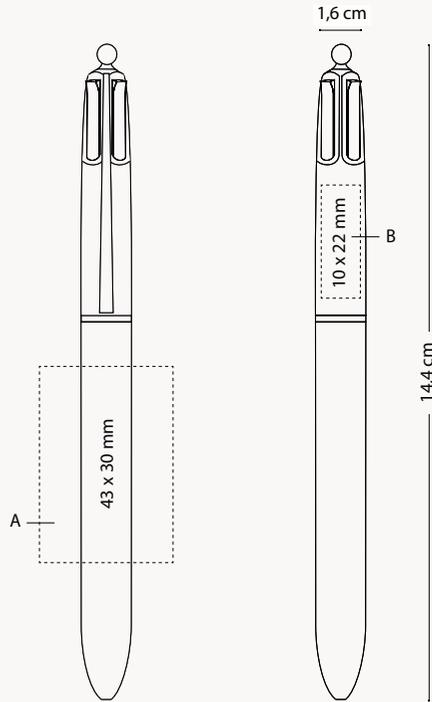
BIC® 4 COLOURS® GRADIENT

1074/1075

A SP: max. 2 col.

B SP: max. 1 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

+ INFO PAGES 254 TO 265



PLASTIC POUCH

Can be used as bookmark



WINDOW BOX



BIC® COLLECTION BOX

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG



PERSONALISED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified

WRITING MODES



BALLPEN
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING FROM RENEWABLE SOURCES



CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DJEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

Vintage colours, dreamy imagery.

1071 / 1072

BIC® 4 COLOURS® PASTEL

1071 Opaque
1072 With Lanyard

Ink Colour



Refill
service on
request

1:1 scale

FR /
Des couleurs
vintages,
tout un rêve.

DE /
Vintage-Farben,
eine verträumte
Bildsprache.

IT /
Colori vintage,
immagini da
sogno.

ES /
Colores
vintage
de ensueño.

BIC® 4 COLOURS® PASTEL

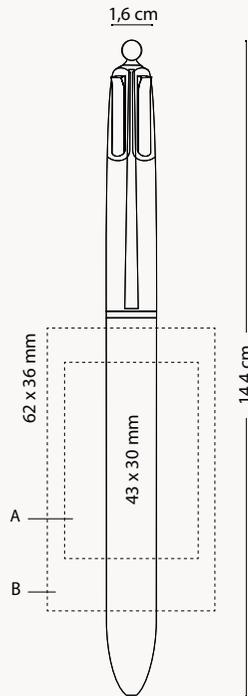
1071 / 1072

BIC® 4 COLOURS® PASTEL

1071/1072

A SP: max. 4 col.
B DG: Digital print

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

+ INFO PAGES 254 TO 265



PLASTIC POUCH



WINDOW BOX



BIC® COLLECTION BOX

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG



PERSONALISED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified

WRITING MODES



BALLPEN 0.1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING FROM RENEWABLE SOURCES



CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

BIC®
WRITING INSTRUMENTS

OTHER WRITING INSTRUMENTS

NOTEBOOKS

BIC® / DJEEP® LIGHTERS AND BIC® CASES

BIC®
PACKAGING

GENERAL INFORMATION

britePix
DIGITAL THE SOLUTION
FOR FULL COLOUR
COMMUNICATION!

1102 / 1108

BIC® 4 COLOURS® FASHION
1102 Opaque
1108 With Lanyard

Ink Colour
●●●●



01/01



01/84



01/24

←
Fashion inks!

→ 360°
Printing

↻
Refill
service on
request

1:1 scale

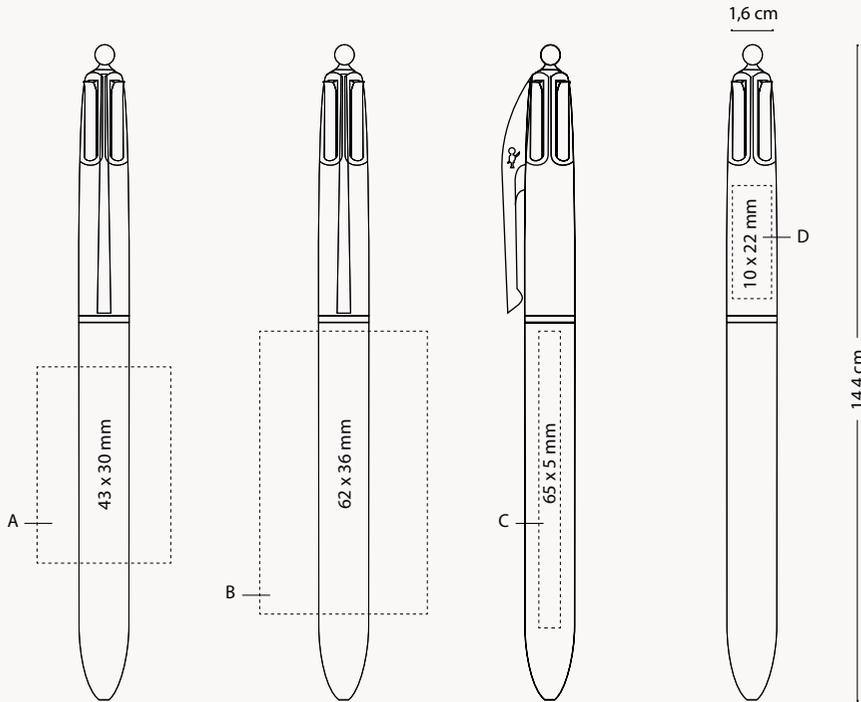
BIC® 4 COLOURS® FASHION

1102 / 1108

BIC® 4 COLOURS® FASHION
1102/1108

A SP: max. 4 col.
B DG: Digital print (area for images)
C BP: full-colour
D SP: max. 1 col.

MOQ 250 units (SP, DG)
MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



EXTERNAL PACKAGING



PERSONALISED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



FABRIQUÉ EN FRANCE
MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified

WRITING MODES



BALLPEN
Ø 1 MM

PRINTING TECHNIQUES



SP
SCREEN PRINTING



BP
BRITEPIX
BRITEPIX TEXTURE
BRITEPIX PERSONALISATION

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIC®
WRITING INSTRUMENTS

OTHER WRITING INSTRUMENTS

NOTEBOOKS

BIC® / DJEEP® LIGHTERS AND BIC® CASES

BIC®
PACKAGING

GENERAL INFORMATION

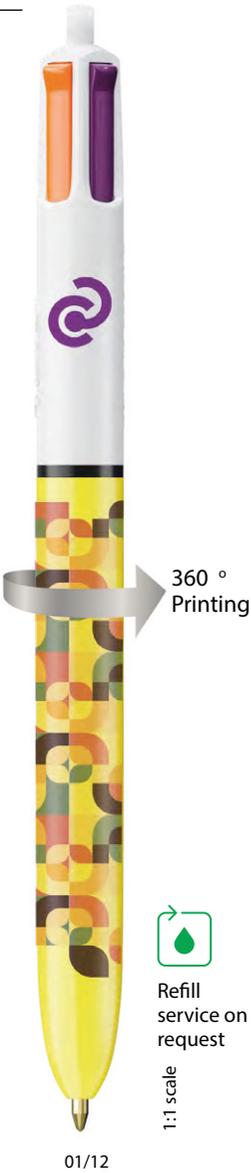
See pages 272-276 for a detailed explanation of the icons.

britePix DIGITAL THE SOLUTION FOR FULL COLOUR COMMUNICATION!

1097 / 1098

BIC® 4 COLOURS® SUN
1097 Opaque
1098 With Lanyard

Ink Colour
●●●●



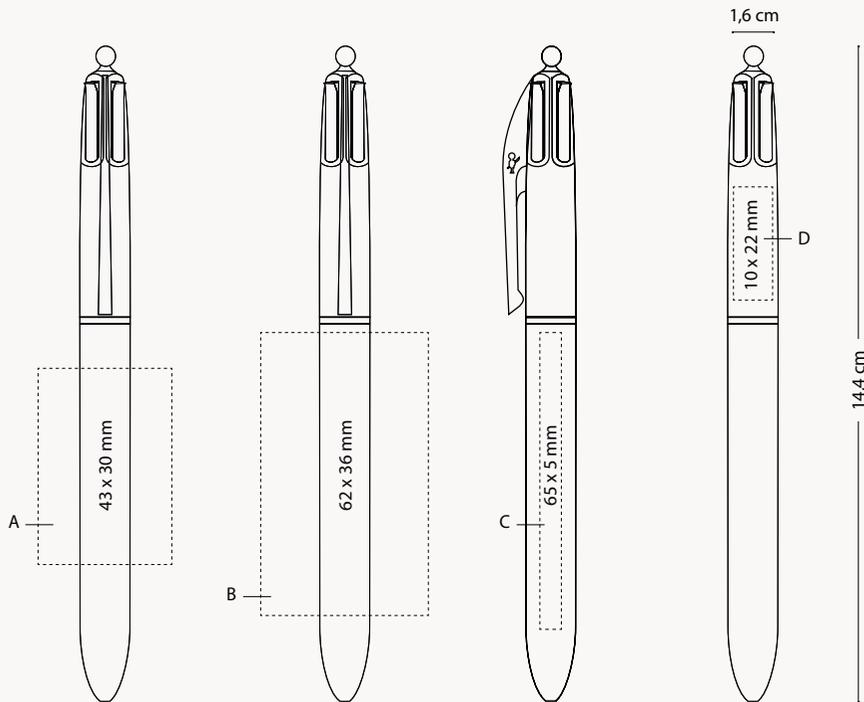
BIC® 4 COLOURS® SUN

1097 / 1098

BIC® 4 COLOURS® SUN
1097/1098

A SP: max. 4 col.
B DG: Digital print (area for images)
C BP: full-colour
D SP: max. 1 col.

MOQ 250 units (SP, DG)
MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



BIC® COLLECTION BOX



250 ± 3,2KG

+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING



PERSONALISED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



WRITING MODES



BALLPEN
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX
BRITEPIX TEXTURE
BRITEPIX PERSONALISATION

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIC®
WRITING INSTRUMENTS

OTHER WRITING INSTRUMENTS

NOTEBOOKS

BIC® / DJEEP® LIGHTERS AND BIC® CASES

BIC®
PACKAGING

GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.



THE SOLUTION FOR FULL COLOUR COMMUNICATION!

1109 / 1111

BIC® 4 COLOURS® FINE

1109 Opaque
1111 With Lanyard

Ink Colour



01/10



360°
Printing



Refill
service on
request

1:1 scale

01/10

0.8 mm
tip!

BIC® 4 COLOURS® FINE

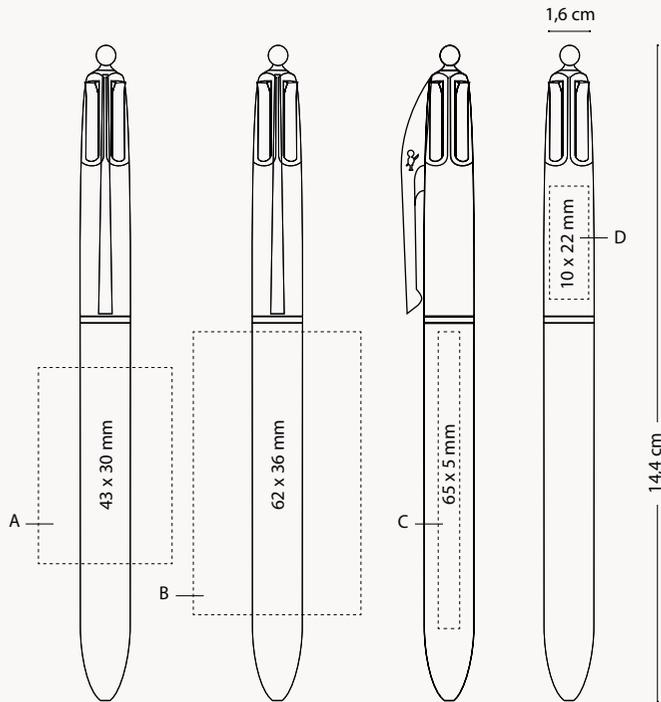
1109 / 1111

BIC® 4 COLOURS® FINE

1109/1111

- A SP: max. 4 col.
- B DG: Digital print
- C BP: full-colour
- D SP: max. 1 col.

MOQ 250 units (SP, DG)
MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



EXTERNAL PACKAGING



PERSONALISED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



WRITING MODES



BALLPEN
Ø 0,8 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX
BRITEPIX TEXTURE
BRITEPIX PERSONALISATION

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY
COMING FROM
RENEWABLE SOURCES

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DJEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 272-276 for a detailed explanation of the icons.

1114 / 1116

BIC® 4 COLOURS® FLUO
1114 Opaque
1116 With Lanyard

Ink Colour
●●●●



01/4D



01/4D

4 inks, one of them fluo!



Refill service on request

1:1 scale

BIC® 4 COLOURS® FLUO

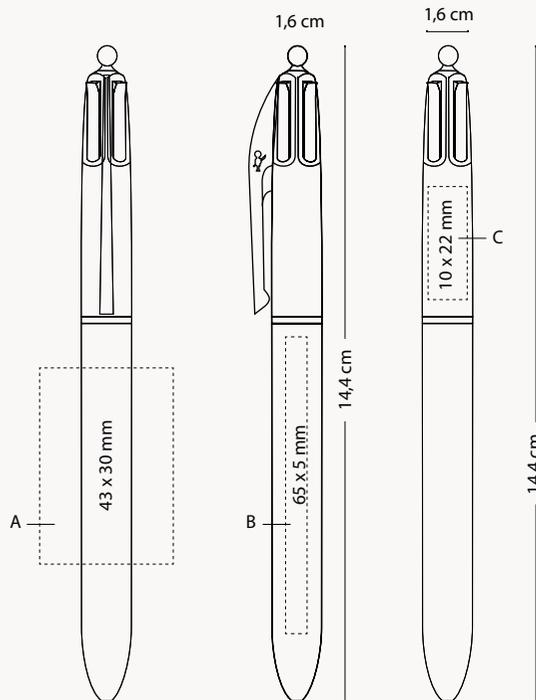
1114 / 1116

BIC® 4 COLOURS® FLUO

1114/1116

A SP: max. 4 col.
 B BP: full-colour
 C SP: max. 1 col.

MOQ 250 units (SP)
 MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



BIC® COLLECTION BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG



PERSONALISED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified

WRITING MODES



BALLPEN 0.1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



BRITEPIX
 BRITEPIX TEXTURE
 BRITEPIX PERSONALISATION

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIC®
 WRITING INSTRUMENTS

OTHER WRITING INSTRUMENTS

NOTEBOOKS

BIC® / DJEEP® LIGHTERS AND BIC® CASES

BIC®
 PACKAGING

GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

Our classic pen dressed up.

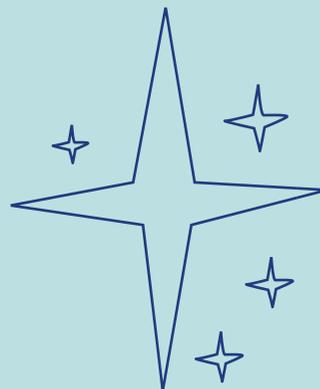
1057 / 1058

BIC® 4 COLOURS® GLACÉ

1057

1058 With Lanyard

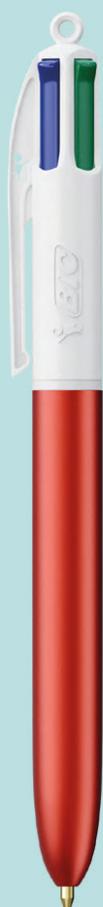
Ink Colour



01/76



01/47G



01/03G



01/05G



01/04G



02/47G



02/76



01/14G



Refill service on request

1:1 scale

FR /
Notre stylo classique dans sa plus belle tenue.

DE /
Unser klassischer Kugelschreiber kleidet sich festlich.

IT /
La nostra penna iconica in abito elegante.

ES /
Nuestro bolígrafo clásico se viste de gala.

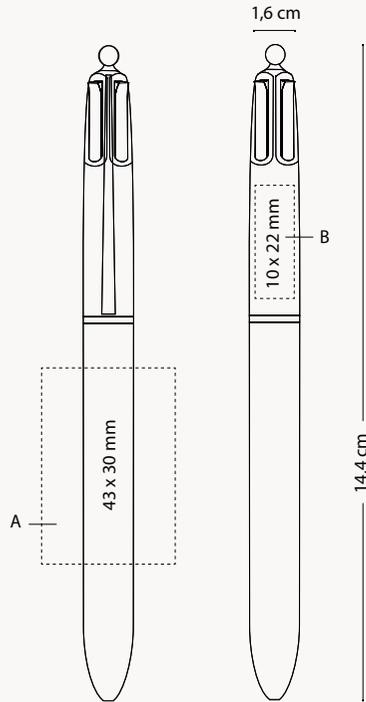
BIC® 4 COLOURS® GLACÉ

1057 / 1058

BIC® 4 COLOURS® GLACÉ
1057/1058

A SP: max. 2 col.
B SP: max. 1 col. (only for white upper parts)

MOQ 250 units



PERSONALISED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



FABRIQUÉ EN FRANCE
MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified

WRITING MODES



BALLPEN
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING

EXTERNAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



BIC® COLLECTION BOX



250 ± 3,2KG

+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

BIC®
WRITING INSTRUMENTS

OTHER WRITING INSTRUMENTS

NOTEBOOKS

BIC® / DJEEP® LIGHTERS AND BIC® CASES

BIC®
PACKAGING

GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

1106 / 1107

BIC® 4 COLOURS® SHINE

1106
1107 With Lanyard

Ink Colour
● ● ● ●



01/75



01/26



01/7G



01/34



01/97

Super shiny barrels!



Refill service on request

1:1 scale

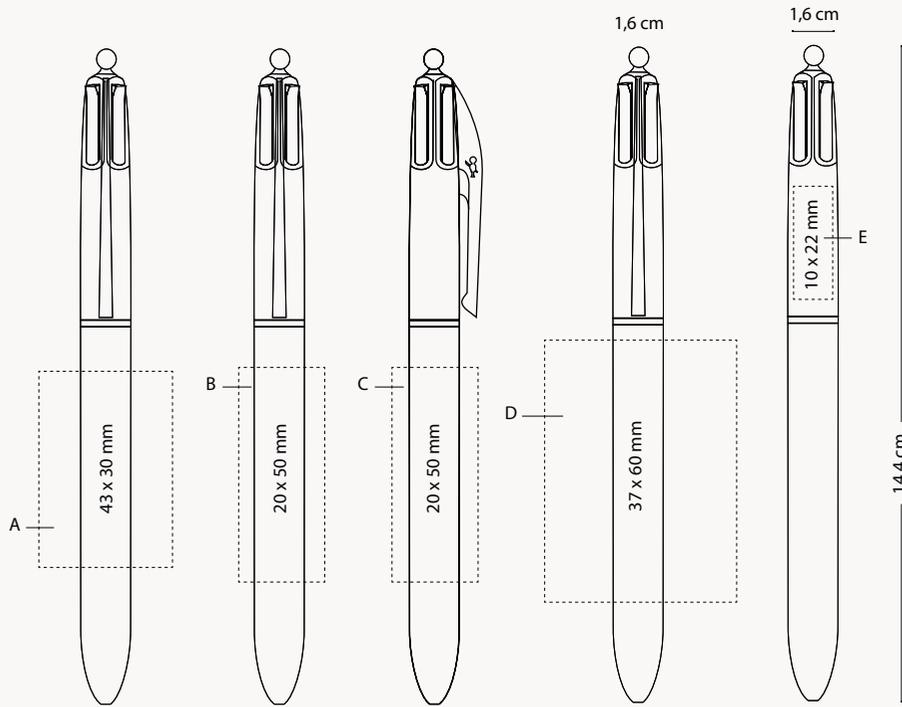
BIC® 4 COLOURS® SHINE

1106 / 1107

BIC® 4 COLOURS® SHINE
1106/1107

A SP: max. 2 col.
B LE
C LE
D LE: 360°
E SP: max. 1 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265



Can be used as bookmark



(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG



PERSONALISED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified



WRITING MODES



BALLPEN 0.1 MM



PRINTING TECHNIQUES



SCREEN PRINTING



LASER

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

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WRITING INSTRUMENTS

OTHER WRITING INSTRUMENTS

NOTEBOOKS

BIC® / DJEEP® LIGHTERS AND BIC® CASES

BIC®
PACKAGING

GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.



A soft touch you won't want to put down!

Feel it !

1060 / 1063

BIC® 4 COLOURS® SOFT

1060 Opaque
1063 With Lanyard

Ink Colour



01/03F



01/02F



02/02F



01/07F



Feel the softness
in your hands



Refill
service on
request

1:1 scale

FR /
Un toucher doux
que vous ne
lâcherez plus !

DE /
Eine samtige
Oberfläche, die Sie
nicht mehr aus der
Hand legen möchten.

IT /
Una superficie
morbida che non
vorrai mai smettere
di toccare!

ES /
¡Un tacto suave
que no querrás
dejar de tocar!

BIC® 4 COLOURS® SOFT

1060 / 1063

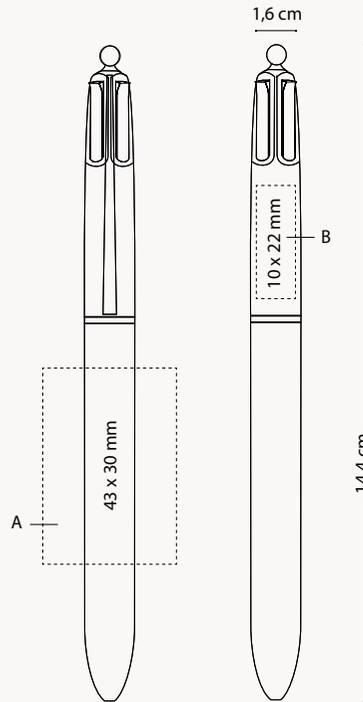
BIC® 4 COLOURS® SOFT

1060/1063

A SP: max. 1 col.

B SP: max. 1 col. (only for white upper parts)

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



EXTERNAL PACKAGING



PERSONALISED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified

WRITING MODES



BALLPEN 0.1 MM

PRINTING TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIC®
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INSTRUMENTS

NOTEBOOKS

BIC® / DJEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 272-276 for a detailed explanation of the icons.



Be impressed with the spectacular wood finish!

1061 / 1064

BIC® 4 COLOURS® WOOD STYLE

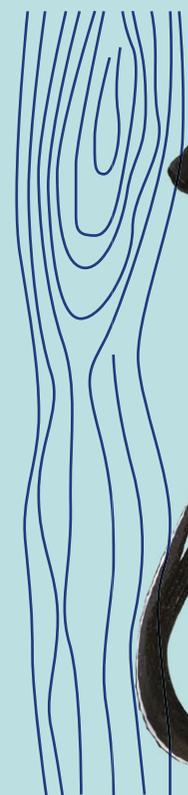
1061 Opaque

1064 With Lanyard

Ink Colour



Wood Vibes



01/6AW



01/05W



02/6AW



01/02W



Bring warmth to your brand



Refill service on request

1:1 scale

FR /
Laissez-vous impressionner par cette finition spectaculaire !

DE /
Lassen Sie sich von der spektakulären Holzoptik beeindrucken!

IT /
Lasciati impressionare dalla spettacolare finitura in legno!

ES /
¡Déjate impresionar por el espectacular acabado efecto madera!

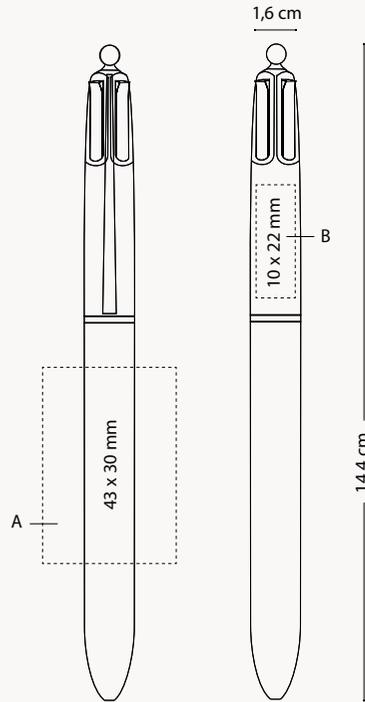
BIC® 4 COLOURS® WOOD STYLE

1061 / 1064

BIC® 4 COLOURS® WOOD STYLE
1061/1064

A SP: max. 2 col.
B SP: max. 1 col. (only for white upper parts)

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



EXTERNAL PACKAGING



PERSONALISED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



FABRIQU 
EN FRANCE

MADE IN FRANCE



REGULATORY
COMPLIANCE



ISO
certified

WRITING
MODES



BALLPEN
0.1 MM

PRINTING
TECHNIQUES



SP
SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY
COMING FROM
RENEWABLE SOURCES

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DJEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 272-276 for a detailed explanation of the icons.

Celebrate heritage.

1067 / 1068

BIC® 4 COLOURS® FLAGS COLLECTION

1067

1068 With Lanyard

Ink Colour



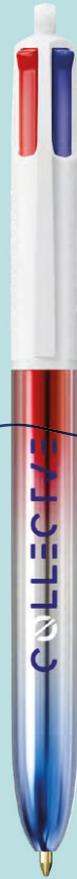
01/03/47/05



01/02/03/12



02/02/03/12



01/03/47/04



01/03/12/03



Refill service on request

1:1 scale

FR /
Célébrer le
patrimoine !

DE /
Feiern Sie Ihre
Geschichte!

IT /
Celebra la
tradizione!

ES /
¡Celebra
el legado!

BIC® 4 COLOURS® FLAGS COLLECTION

1067 / 1068

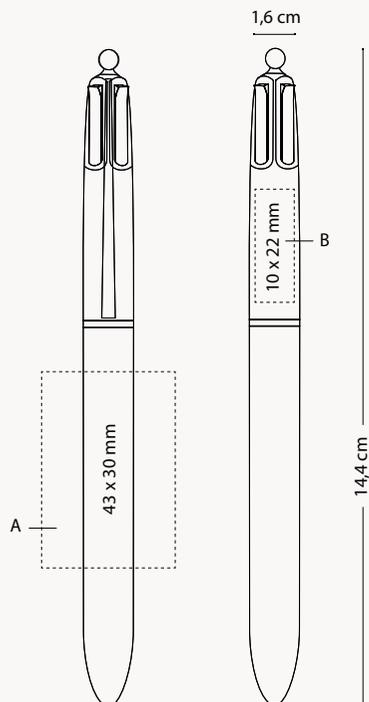
BIC® 4 COLOURS® FLAGS COLLECTION

1067/1068

A SP: max. 2 col.

B SP: max. 1 col. (only for white upper parts)

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG



PERSONALISED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



WRITING MODES



BALLPEN
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING FROM RENEWABLE SOURCES



CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

BIC®
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OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DJEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

1099

BIC® 4 COLOURS® 3+1^{HB}
1099 Opaque

Ink Colour
● ● ● ●




Refill
service on
request



01/06

01/06

1:1 scale

BIC® 4 COLOURS® 3+1^{HB}

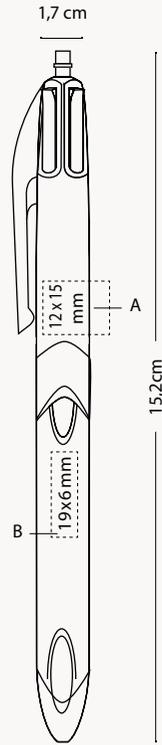
1099

BIC® 4 COLOURS® 3+1^{HB}

1099 Opaque

A/B LE

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



PLASTIC
POUCH

+ INFO PAGES 254 TO 265

Can be used
as bookmark



BIC®
COLLECTION
BOX

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,5 KG



PERSONALISED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



REGULATORY
COMPLIANCE



ISO
certified

WRITING
MODES



BALLPEN
Ø 1 MM



MECHANICAL PENCIL
MP Ø 0,7MM

PRINTING
TECHNIQUES



LE
LASER

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY
COMING FROM
RENEWABLE SOURCES



CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DJEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION